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EMDR RESEARCH
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Wow, once again the excitement and enthusiasm at the Foundation's booth at the EMDRIA Conference was felt throughout the Exhibit Hall. Last year I wrote, "Build it and they will come" to describe the energy surrounding our booth. This year I can describe it as

"Build it and they will come" on steroids! In two or so short years, the interest and enthusiasm in the EMDR Research Foundation (ERF) has grown by leaps and bounds. The EMDR community generously donated at the booth and showed a growing interest in the projects they are helping to fund, the opportunities for involvement, and how to become a board or committee member. This increased energy and enthusiasm created the excitement that was obvious throughout the conference.

The EMDRIA Conference has always offered the opportunity for inspiration, sharing of ideas, and to enjoy the collective energy that surrounds EMDR. It is always great to see old friends, meet new ones and catch up with our colleagues we only see once a year. For the ERF Board members, it is also a great time to meet and thank our donors face to face. It is a time for us to share the highlights of our work and debut the upcoming programs being planned to further support the Foundation's mission.

There were many highlights of the conference week, but the most significant for me was listening to Dr. Shapiro's

plenary presentation on Sunday morning. Her presentation incorporated many of the research projects and findings funded by the ERF. She so eloquently pointed out how these studies can enhance the understanding of EMDR, and how funded research can shape EMDR practice in the future. She also encouraged members of the audience to get involved by writing an article for the Translating Research into Practice (known as the TRIP) column in the Journal of EMDR Research and Practice. Sitting in the audience, it was not only exciting to hear the Foundation's achievements from Dr. Shapiro's perspective, but it gave meaning to the Board's hard work and our constituent's generous financial support. (The first TRIP column debuted in the most recent edition of the Journal.)

A few other highlights from the conference to share...

Einstein has a new home! In a drawing at the conference, Marley Pagel of Tecumseh, Michigan, was named as the winner of the wall hanging. As many of you know, Barb Hensley graciously donated the Einstein wall hanging to be used as an ERF fundraiser. The Board is grateful to Barb, Marley and everyone who bought chances to win the Einstein wall hanging. Over 100 tickets were sold, raising \$6000 for the Foundation.

Again this year, many conference exhibitors generously donated raffle prizes. We are grateful to Neurotek, One80Center, HeartMath, Inner Courage, Convention Media, Mentor Books, Springer Publishing, Trauma Institute, and Ravensdaughter Designs for their support and donations. Also Cynthia Kong and Gerald Puk again donated an incredible timeshare vacation week for our Visionary Alliance drawing. One of the Foundation's 2012 goals is to increase the number of Visionary Alliance members to 200. The Visionary Alliance program offers our donors the opportunity to make a sustaining pledge by automatic monthly donations. To help us meet this 2012 goal, we are

The EMDR Research Foundation is a nonprofit, charitable organization created to further the development of EMDR through research and the education of mental health professionals and the public.

The Foundation is funded by voluntary contributions from EMDRIA members and other supporters of EMDR. The Foundation is recognized by the IRS to be exempt from Federal income tax under section 501 (c) (3) of the Internal Revenue Code. Contributions are tax deductible under section 170 of the Code. Contributions can be made by mailing a check made payable to:

EMDR Research Foundation
5806 Mesa Drive, Suite 360
Austin, TX 78731-3785

Contributions can also be made online at:
www.emdrresearchfoundation.org

Take a moment to donate now! Remember, your donations are tax-deductible! Please check the EMDR Research Foundation website for updates on fundraising status. Give in honor of your friends, colleagues, clients and family members. Support EMDR research by a tax-deductible gift to the EMDR Research Foundation.

EMDR Research Foundation

encouraging non-members to join the Visionary Alliance and current members to increase their monthly pledge by at least \$5. Everyone who supports the Foundation by enrolling in this program or increasing their current monthly pledge by December 31, 2012 will be entered into a drawing for great prizes including:

- A wonderful vacation time share week valued at \$2000;
- 1 year EMDR Therapist Network Membership;
- An emWave2 from HeartMath;
- TacAudio Scan from Neurotek Corporation,
- Winner's choice of any book from the Child Trauma Institute
- Celtic Art Therapy Plate from Ravensdaughter Design

Help the Foundation meet this 2012 goal and become eligible to enjoy one of these prizes made possible by our generous vendor donors. Thank you to all!

Another win-win for the ERF and fun for the audience was the Heads and Tails game played during the Awards dinner. Karin Kleiner of California was the winner of \$600+ and within moments, donated it back to the Foundations in memory of her sister, Michele Jungery. We are grateful to Karin for her generosity!

The ERF Board is very grateful to everyone who made this important ERF fundraising event so successful. I left the conference once again this year with a grateful heart and much hope for the future of EMDR Research.

Before closing I want to share some administrative news. Prior to the conference, the ERF Board met for a very productive annual meeting. First of all, we are very pleased to announce the newest board member, Scott Blech. As many of you know, Scott is a longstanding leader in the EMDR community in his former role as Executive Director of EMDRIA. He brings to the Board a wealth of knowledge, organizational and fiscal management experience and an interest in growing our impact through programs and fundraising. We are glad to have the opportunity to work with Scott again in this new role.

The Board is also very excited to report that we are now in the position to expand our marketing and fundraising efforts beyond the EMDR community to other target audiences. These efforts will raise awareness of the importance of high quality EMDR research as well as the Foundation's mission. With the help of our newly hired nonprofit fundraising consultant, we will improve our infrastructure and increase our public relations domain. Some of the benefits of this change will be a new, user-friendly donation system, a website refresh with improved search engine optimization, a consistent presence in the social media arenas, improved internet fundraising marketing, and pursuit of grant opportunities. Our consultant will maintain all donor records and communications, event planning, and serve as point of contact for all inquiries. Shortly after the first of the year,

these changes will become evident and we look forward to sharing the progress with you.

In closing, I share my sincere gratitude to all of you who have participated in the Foundation's success. It is just what is needed to help us forge forward in our marketing and fundraising efforts and makes this important and necessary step possible. In the closing days of 2012, I thank the ERF's Board members, who gave another year of unselfish time, effort and money to continue to move us forward. It is apparent our efforts are paying off and we can delight in the new and exciting changes on the horizon of 2013. As we are amidst another holiday season and I wish to everyone a Blessed Holiday Season and a Peaceful, Prosperous 2013.

"Enthusiasm is excitement with inspiration, motivation, and a pitch of creativity"

~ Bo Bennett ❖