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Corporate Sponsorship

Could your company benefit from exposure to over ten thousand therapists working with hundreds of thousands of clients? Or could your company benefit from supporting research to determine which evidence-based treatments are most effective and efficient? Please consider becoming a Corporate Sponsor of the EMDR Research Foundation.

The EMDR Research Foundation is dedicated to the promotion of quality, unbiased research in EMDR therapy. We all know how important it is to be able to back up statements with data and reliable information. To date, we have provided more than \$330,000 toward this goal. Examples of studies we have funded include: exploration of the effectiveness of EMDR therapy in treating PTSD in military personnel and civilians, patients with cancer, depression, bipolar disorder, addictions, and children exposed to trauma. You can imagine what a difference this can make both in the lives of clients and in the work of therapists who know they are providing effective, efficient, and evidence based treatment. For a complete list of studies which we've supported, or to learn more about the EMDR Research Foundation, please see our website at www.emdrresearchfoundation.org.

As a company that works with and for our community, we invite you to join us! By becoming an EMDR Research Foundation Corporate Sponsor, you will make an important difference in many lives, and will also have access to thousands of people in the EMDR community.

Once a year, EMDR therapy clinicians and researchers gather at the EMDRIA conference to share information, learn what is new and exciting in our profession, and to celebrate the progress being made in mental health treatment. Our Corporate Sponsors receive recognition at the EMDRIA conference, on our website, in our social media. The details of Corporate Sponsorship can be located online at www.emdrresearchfoundation.org/corporate-sponsorship. If you are interested in participating this year, please contact us. We hope you'll partner with us in this important work!

Sincerely,

Wendy Freitag

Wendy Freitag, President
EMDR Research Foundation

For a description of the benefits of various levels of Corporate Sponsorship, our Corporate Sponsorship Donor Policy, and Corporate Sponsorship Agreement, go to www.emdrresearchfoundation.org/corporate-sponsorship

EMDR Research Foundation Corporate Sponsor Levels

For information about our corporate sponsorship program, please visit www.emdresearchfoundation.org/corporate-sponsorship



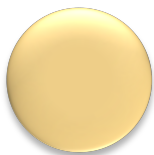
Bronze Level ~ \$2,500

- ❖ Invitation to the Foundation Donor Reception at the annual EMDRIA Conference
- ❖ Logo placement on the EMDR Research Foundation website for one year
- ❖ Initial sponsorship announcement in EMDRIA Newsletter
- ❖ Use of the official Foundation “Sponsorship” logo for marketing



Silver Level ~ \$5,000

- ❖ Invitation to the Foundation Donor Reception at the annual EMDRIA Conference
- ❖ Logo placement on the EMDR Research Foundation website for one year
- ❖ Initial sponsorship announcement in EMDRIA Newsletter
- ❖ Use of the official Foundation “Sponsorship” logo for marketing
- ❖ Live link to sponsor’s website on the EMDR Research Foundation website
- ❖ Regular mention in the Foundation’s section of the EMDRIA newsletter

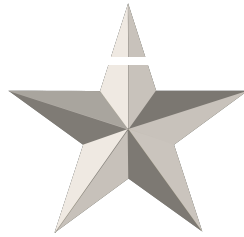


Gold Level ~ \$10,000

- ❖ Invitation to the Foundation Donor Reception at the EMDRIA Conference
- ❖ Signage at the Foundation booth at the EMDRIA Conference
- ❖ Logo placement on the EMDR Research Foundation website for one year
- ❖ Initial sponsorship announcement in EMDRIA Newsletter
- ❖ Recognition on the Foundation’s social media for one year
- ❖ Use of the official Foundation “Sponsorship” logo for marketing
- ❖ Logo and live link to sponsor’s website on the EMDR Research Foundation website
- ❖ Regular mention in the Foundation’s section of the EMDRIA newsletter

Please continue to next page for Platinum Star Level of sponsorship.

Platinum Star Sponsorship Opportunities and Benefits



Platinum Star

\$15,000

At the EMDRIA Conference

- ❖ Recognition by the Foundation President from the podium at the annual EMDRIA conference
- ❖ Prominent logo placement at the EMDR Research Foundation booth
- ❖ Invitation to the Foundation Donor Champaign Reception
- ❖ Prominent logo placement on the Donor Reception signage

Print and Media Recognition

- ❖ Your logo will be included on all print, media, online, and social media pieces from November 1 thru November 1 of the following year, leading up to and including the annual conference.
Brand exposure to over 10,000 EMDR clinicians and researchers in the US and internationally.
Recognition included on:
 - Save-the-date for the Donor's Champaign Reception mailed to over 10,000
 - Event invitation mailed to over 10,000
 - Recognition in the Research Foundation section of the EMDRIA conference brochure
- ❖ Initial sponsorship announcement in the EMDRIA newsletter
- ❖ Regular logo placement in the Foundation's clinical e-newsletters
- ❖ Logo placement on the EMDR Research Foundation Website
- ❖ Live link directly to your website
- ❖ Regular mention in the Foundation's section of the EMDRIA Newsletter
- ❖ Use of the official Foundation "Sponsorship" logo for marketing

*Dates for inclusion in printed and electronic media:
November 1 through November 1*

To download our Corporate Sponsorship Donor Policy and Corporate Sponsorship Agreement, go to www.emdrresearchfoundation.org/corporate-sponsorship